









LEADERS TRIGGER POSITIVE EMOTION









ONCE YOU UNLOCK SOMEONE'S SELF-NARRATIVE
YOU UNCOVER A KEY TO HOW THEY BEHAVE AND
WHAT THEY BELIEVE

SELF-NARRATIVES ARE SELF-CREATING.





Investigator, Science of People



GREAT LEVEL 2 QUESTIONS

- I. WHAT'S YOUR BIGGEST GOAL RIGHT NOW?
- 2. ARE YOU LEARNING ANYTHING RIGHT NOW?
- 3. WHAT BOOK, TV, OR MOVIE CHARACTER IS MOST LIKE YOU?
- 4. WHAT'S WEIGHING ON YOUR HEART OR MIND?
 - ... AND CAN I HELP YOU WITH ANYTHING?
- 5. WHAT'S YOUR STORY?

LEVEL 3 BRINGS US BELOW THE SURFACE IT GETS US OFF AUTOPILOT & INTO BELONGING.







AS LEADERS, WE MUST BOTH ASK DEEP QUESTIONS AND LISTEN WITH COMPASSION TO THEIR ANSWERS."

@VVANEDWARDS

GREAT LEVEL 3 QUESTIONS

- I. HOW DO YOU FEEL MOST MISUNDERSTOOD?
- 2. WHAT'S SOMETHING MOST PEOPLE DON'T KNOW ABOUT YOU?
- 3. WHAT FORCES SHAPED YOUR PERSONALITY AND MADE YOU WHO YOU ARE?
- 4. WHO'S YOUR HERO?
- 5. WHAT'S THE PROUDEST MOMENT OF YOUR LIFE?







